

A meeting of the **OVERVIEW AND SCRUTINY PANEL (CUSTOMERS AND PARTNERSHIPS)** will be held in **CIVIC SUITE, PATHFINDER HOUSE, ST MARY'S STREET, HUNTINGDON PE29 3TN** on **THURSDAY, 3 NOVEMBER 2022** at **7:00 PM** and you are requested to attend for the transaction of the following business:-

## **AGENDA**

### **APOLOGIES**

**1. MINUTES** (Pages 5 - 10)

To approve as a correct record the Minutes of the Overview and Scrutiny Panel (Customers and Partnerships) meetings held on 7th July 2022 and 8th September 2022.

**Contact Officer: B Buddle**  
**01480 388008**

**2. MEMBERS' INTERESTS**

To receive from Members declarations as to disclosable pecuniary and other interests in relation to any Agenda item.

**Contact Officer: B Buddle**  
**01480 388008**

**3. NOTICE OF KEY EXECUTIVE DECISIONS** (Pages 11 - 20)

A copy of the current Notice of Key Executive Decisions is attached. Members are invited to note the Plan and to comment as appropriate on any items contained therein.

**Contact Officer: H Peacey**  
**01480 388169**

**4. ONE LEISURE PRICING PROPOSAL 2023-24** (Pages 21 - 40)

The Panel is to comment on the One Leisure Pricing Proposal 2023-2024 Report.

**Contact Officer: G Holland**  
**07935 702557**

**5. WARM SPACES** (Pages 41 - 52)

To receive an update on the development of the Warm Spaces Project.

**Contact Officer: O Morley**  
**01480 388103**

**6. OVERVIEW AND SCRUTINY WORK PROGRAMME** (Pages 53 - 54)

The Overview and Scrutiny Work Programme is to be presented to the Panel.

**Contact Officer: B Buddle**  
**01480 388008**

26 day of October 2022



Head of Paid Service

**Disclosable Pecuniary Interests and other Registerable and Non-Registerable Interests.**

Further information on [Disclosable Pecuniary Interests and other Registerable and Non-Registerable Interests is available in the Council's Constitution](#)

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The District Council also permits filming, recording and the taking of photographs at its meetings that are open to the public. Arrangements for these activities should operate in accordance with [guidelines](#) agreed by the Council.

**Please contact Mrs Beccy Buddle, Democratic Services Officer (Scrutiny), Tel No. 01480 388008/e-mail [Beccy.Buddle@huntingdonshire.gov.uk](mailto:Beccy.Buddle@huntingdonshire.gov.uk) if you have a general query on any Agenda Item, wish to tender your apologies for absence from the meeting, or would like information on any decision taken by the Committee/Panel.**

Specific enquiries with regard to items on the Agenda should be directed towards the Contact Officer.

Members of the public are welcome to attend this meeting as observers except during consideration of confidential or exempt items of business.

Agenda and enclosures can be viewed on the [District Council's website](#).

**Emergency Procedure**

In the event of the fire alarm being sounded and on the instruction of the Meeting Administrator, all attendees are requested to vacate the building via the closest emergency exit.

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## HUNTINGDONSHIRE DISTRICT COUNCIL

MINUTES of the meeting of the OVERVIEW AND SCRUTINY PANEL (CUSTOMERS AND PARTNERSHIPS) held in Civic Suite, Pathfinder House, St Mary's Street, Huntingdon PE29 3TN on Thursday, 7 July 2022.

PRESENT: Councillor N J Hunt – Chairman.

Councillors T Alban, S Bywater, S J Criswell,  
J E Harvey, M Kadewere, C Lowe,  
S R McAdam, D J Shaw and G J Welton.

APOLOGIES: Apologies for absence from the meeting were submitted on behalf of Councillor J E Kerr.

IN ATTENDANCE: Councillor S Ferguson.

### **4. MINUTES**

The Minutes of the meetings held on 7th April 2022 and 18th May 2022 were approved as a correct record and signed by the Chair.

### **5. MEMBERS' INTERESTS**

No declarations were received.

### **6. NOTICE OF KEY EXECUTIVE DECISIONS**

The Panel received and noted the current Notice of Key Executive Decisions (a copy of which has been appended in the Minute Book) which has been prepared by the Executive Leader for the period 1st July 2022 to 31st October 2022.

### **7. ENERGY BILLS REBATE - LOCAL SCHEME**

By means of a report by the Revenues and Benefits Manager (a copy of which has been appended in the Minute Book), the Energy Bills Rebate – Local Scheme was presented to the Panel.

Following a question from Councillor McAdam, the Panel heard that around 7,000 residents would initially benefit from the scheme.

Councillor Criswell praised the officers for the work that they had undertaken over the course of the pandemic in ensuring that the needs of residents had been met. He further welcomed the report and the pragmatic approach of the team to ensure best use of the funding available to the benefit of residents.

These sentiments were echoed by Councillor Bywater, who further enquired how residents would know that they were eligible for further support. The Panel heard that affected residents would be contacted directly and that a comprehensive communications plan was in place to support that message.

Following an enquiry from Councillor Shaw, the Panel heard that around 150 residents in Council Tax bands E to H would also benefit from the scheme having been identified as in receipt of Council Tax support.

Councillor Harvey enquired on the anticipated timescales for the project as it was observed that some residents were not yet in receipt of the initial rebate. The Panel heard that those residents who do not pay their Council Tax by direct debit had been contacted for their payment details but that this was a considerable piece of work. It was noted that should no contact be received from these residents by the end of July, their rebate would be credited to their Council Tax account in place of a payment to their bank account. The Panel were further appraised that the roll out of this proposed scheme would begin in August and is anticipated to run smoothly due to the payment detail collection and verification work done so far.

Following a question from Councillor Lowe, the Panel were advised that residents eligible for the rebate were identified on 1st April 2022. In the unlikely circumstance of a deceased resident since this date, the rebate would be passed to their estate.

Councillor Alban enquired whether this work had resulted in a positive increase in direct debit uptake. The Panel heard that this was indeed the case and that it was too early to tell if there would be any direct debit drop out following the initial increase.

The Panel were advised that eligible residents would be contacted directly but that Councillors would be able to signpost to a dedicated webpage should they receive any enquiries.

Having widely praised and welcomed the report, the Panel thereupon

**RESOLVED**

that the Cabinet be encouraged to endorse the recommendations within the report.

## **8. OVERVIEW AND SCRUTINY – REMIT, ROLE AND STUDIES**

By means of a report by the Democratic Services Officer (a copy of which was appended in the Minute Book) the Overview and Scrutiny – Remit, Roles and Studies report was presented to the Panel.

Having welcomed the report, the Panel thereupon

**RESOLVED**

to endorse the recommendations contained within the report.

## **9. CAMBRIDGESHIRE COUNTY COUNCIL HEALTH COMMITTEE**

The appointment of Councillor McAdam as a non-voting co-opted Member to the Cambridgeshire County Council Health Committee was noted.

**10. OVERVIEW AND SCRUTINY WORK PROGRAMME**

With the aid of a report by the Democratic Services Officer (Scrutiny) (a copy of which is appended in the Minute Book) the Overview and Scrutiny Work Programme was presented to the Panel.

Chairman

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## HUNTINGDONSHIRE DISTRICT COUNCIL

MINUTES of the meeting of the OVERVIEW AND SCRUTINY PANEL (CUSTOMERS AND PARTNERSHIPS) held in Civic Suite, Pathfinder House, St Mary's Street, Huntingdon PE29 3TN on Thursday, 8 September 2022.

PRESENT: Councillor J E Kerr – Chair.

Councillors S Bywater, J E Harvey, N J Hunt, M Kadewere, C Lowe, D J Shaw and G J Welton.

APOLOGIES: Apologies for absence from the meeting were submitted on behalf of Councillors T Alban, M J Burke, S J Criswell and S R McAdam.

IN ATTENDANCE: Councillors B M Pitt and S L Taylor.

### **11. HER ROYAL HIGHNESS THE QUEEN**

It was with profound sadness that Huntingdonshire District Council learnt of the death of her Majesty the Queen shortly before the meeting commenced.

In light of this information, it was proposed by the Chair Councillor Kerr that the meeting be abandoned. This was seconded by the Vice Chair Councillor Hunt.

It was further proposed that comments be made by email in relation to the two agenda items to enable those items of business to be progressed to Cabinet. This was seconded by Councillor Hunt and unanimously agreed.

There then following a minutes silence in memory of her Majesty the Queen.

Chair

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## NOTICE OF EXECUTIVE KEY DECISIONS INCLUDING THOSE TO BE CONSIDERED IN PRIVATE

**Prepared by:** Councillor Sarah Conboy, Executive Leader of the Council  
**Date of Publication:** 17 October 2022  
**For Period:** 1 November 2022 to 28 February 2023

Membership of the Cabinet is as follows:-

Councillor Details		Councillor Contact Details
Councillor S J Conboy	Executive Leader of the Council and Executive Councillor for Place	Cloudberry Cottage 9 Earning Street Godmanchester Huntingdon PE29 2JD  Tel: 01480 414900 / 07831 807208 E-mail: <a href="mailto:Sarah.Conboy@huntingdonshire.gov.uk">Sarah.Conboy@huntingdonshire.gov.uk</a>
Councillor L Davenport-Ray	Executive Councillor for Climate & Environment	73 Hogsden Leys St Neots Cambridgeshire PE19 6AD  E-mail: <a href="mailto:Lara.Davenport-Ray@huntingdonshire.gov.uk">Lara.Davenport-Ray@huntingdonshire.gov.uk</a>
Councillor S Ferguson	Executive Councillor for Customer Services	9 Anderson Close St Neots Cambridgeshire PE19 6DN  Tel: 07525 987460 E-mail: <a href="mailto:Stephen.Ferguson@huntingdonshire.gov.uk">Stephen.Ferguson@huntingdonshire.gov.uk</a>

Councillor M Hassall	Executive Councillor for Corporate & Shared Services	<p>Care of Huntingdonshire District Council  St Mary's Street  Huntingdon  Cambridgeshire PE29 3TN</p> <p>Tel: 07825 193572  E-mail: <a href="mailto:Martin.Hassall@huntingdonshire.gov.uk">Martin.Hassall@huntingdonshire.gov.uk</a></p>
Councillor B Mickelburgh	Executive Councillor for Finance & Resources	<p>2 Grainger Avenue  Godmanchester  Huntingdon  Cambridgeshire PE29 2JT</p> <p>Tel: 07441 392492  E-mail: <a href="mailto:Brett.Mickelburgh@huntingdonshire.gov.uk">Brett.Mickelburgh@huntingdonshire.gov.uk</a></p>
Councillor B Pitt	Executive Councillor for Community & Health	<p>17 Day Close  St Neots  Cambridgeshire PE19 6DF</p> <p>Tel: 07703 169273  E-mail: <a href="mailto:Ben.Pitt@huntingdonshire.gov.uk">Ben.Pitt@huntingdonshire.gov.uk</a></p>
Councillor T Sanderson	Deputy Executive Leader and Executive Councillor for Planning	<p>29 Burmoor Close  Huntingdon  Cambridgeshire PE29 6GE</p> <p>Tel: 01480 436822  E-mail: <a href="mailto:Tom.Sanderson@huntingdonshire.gov.uk">Tom.Sanderson@huntingdonshire.gov.uk</a></p>

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Councillor S Taylor	Executive Councillor for Leisure, Waste & Street Scene	66 Wren Walk Eynesbury St Neots Cambridgeshire PE19 2GE  Tel: 07858 032076 E-mail: <a href="mailto:Simone.Taylor@huntingdonshire.gov.uk">Simone.Taylor@huntingdonshire.gov.uk</a>
Councillor S Wakeford	Executive Councillor for Jobs, Economy and Housing	4 Croft Close Brampton Huntingdon Cambridgeshire PE28 4TJ  Tel: 07762 109210 E-mail: <a href="mailto:Sam.Wakeford@huntingdonshire.gov.uk">Sam.Wakeford@huntingdonshire.gov.uk</a>

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Notice is hereby given of:

- Key decisions that will be taken by the Cabinet (or other decision maker)
- Confidential or exempt executive decisions that will be taken in a meeting from which the public will be excluded (for whole or part).

Notice/agenda together with reports and supporting documents for each meeting will be published at least five working days before the date of the meeting. In order to enquire about the availability of documents and subject to any restrictions on their disclosure, copies may be requested by contacting the Democratic Services Team on 01480 388169 or E-mail [Democratic.Services@huntingdonshire.gov.uk](mailto:Democratic.Services@huntingdonshire.gov.uk).

Agendas may be accessed electronically at the [District Council's website](#).

Formal notice is hereby given under The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012 that, where indicated part of the meetings listed in this notice will be held in private because the agenda and reports for the meeting will contain confidential or exempt information under Part 1 of Schedule 12A to the Local Government (Access to Information) Act 1985 (as amended) and that the public interest in withholding the information outweighs the public interest in disclosing it. See the relevant paragraphs below.

Any person who wishes to make representations to the decision maker about a decision which is to be made or wishes to object to an item being considered in private may do so by emailing [Democratic.Services@huntingdonshire.gov.uk](mailto:Democratic.Services@huntingdonshire.gov.uk) or by contacting the Democratic Services Team. If representations are received at least eight working days before the date of the meeting, they will be published with the agenda together with a statement of the District Council's response. Any representations received after this time will be verbally reported and considered at the meeting.

**Paragraphs of Part 1 of Schedule 12A to the Local Government (Access to Information) Act 1985 (as amended) (Reason for the report to be considered in private)**

1. Information relating to any individual
2. Information which is likely to reveal the identity of an individual
3. Information relating to the Financial and Business Affairs of any particular person (including the Authority holding that information)
4. Information relating to any consultations or negotiations or contemplated consultations or negotiations in connection with any labour relations that are arising between the Authority or a Minister of the Crown and employees of or office holders under the Authority
5. Information in respect of which a claim to legal professional privilege could be maintained in legal proceedings
6. Information which reveals that the Authority proposes:-
  - (a) To give under any announcement a notice under or by virtue of which requirements are imposed on a person; or
  - (b) To make an Order or Direction under any enactment
7. Information relating to any action taken or to be taken in connection with the prevention, investigation or prosecution of crime.

Huntingdonshire District Council  
Pathfinder House  
St Mary's Street  
Huntingdon PE29 3TN.

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- Notes:-
- (i) Additions changes from the previous Forward Plan are annotated \*\*\*
  - (ii) Part II confidential items which will be considered in private are annotated ## and shown in italic.

Subject/Matter for Decision	Decision/ recommendation to be made by	Date decision to be taken	Documents Available	How relevant Officer can be contacted	Reasons for the report to be considered in private (paragraph no.)	Relevant Executive Councillor	Relevant Overview & Scrutiny Panel
Community Chest Grant Aid Awards 2022/23	Grants Panel	9 Nov 2022 7 Dec 2022 4 Jan 2023 1 Feb 2023		Claudia Deeth, Community Resilience Manager Tel No: 01480 388233 or email: Claudia.Deeth@huntingdonshire.gov.uk		B Pitt & M Hassall	Customers & Partnerships
One Leisure Price Proposal 2023-24***	Cabinet	15 Nov 2022		Gregg Holland, Head of Leisure Services Tel No: 01480 388157 or email: Gregg.Holland@huntingdonshire.gov.uk		S Taylor	Customers & Partnerships

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Subject/Matter for Decision	Decision/ recommendation to be made by	Date decision to be taken	Documents Available	How relevant Officer can be contacted	Reasons for the report to be considered in private (paragraph no.)	Relevant Executive Councillor	Relevant Overview & Scrutiny Panel
Cambridgeshire County Council Transport Strategy for Huntingdonshire - Response to Consultation***	Cabinet	15 Nov 2022		Claire Burton, Implementation Team Leader Tel No: 01480 388274 or email: Claire.Burton@huntingdonshire.gov.uk		T Sanderson	Performance & Growth
Active Travel Strategy for Cambridgeshire Public Consultation***	Cabinet	15 Nov 2022		Claire Burton, Implementation Team Leader Tel No: 01480 388274 or email: Claire.Burton@huntingdonshire.gov.uk		T Sanderson	Performance & Growth



Subject/Matter for Decision	Decision/ recommendation to be made by	Date decision to be taken	Documents Available	How relevant Officer can be contacted	Reasons for the report to be considered in private (paragraph no.)	Relevant Executive Councillor	Relevant Overview & Scrutiny Panel
Approval of Council Tax Base 2023/24	Chairman of Corporate Governance and Section 151 Officer	6 Dec 2022		Amanda Burns, Revenues and Benefits Manager Tel No: 01480 388122 or email: Amanda.Burns@huntingdonshire.gov.uk		B Mickelburgh	Performance & Growth
The Old Falcon, St Neots##	Cabinet	12 Dec 2022		Pamela Scott, Housing Strategy and Delivery Manager Tel No: 01480 388486 or email: Pamela.Scott@huntingdonshire.gov.uk	3	S Wakeford	Performance and Growth
Market Towns Programme - Winter Update	Cabinet	12 Dec 2022		Pamela Scott, Housing Strategy and Delivery Manager Tel No: 01480 388486 or email: Pamela.Scott@huntingdonshire.gov.uk		S Wakeford	Performance & Growth

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Subject/Matter for Decision	Decision/ recommendation to be made by	Date decision to be taken	Documents Available	How relevant Officer can be contacted	Reasons for the report to be considered in private (paragraph no.)	Relevant Executive Councillor	Relevant Overview & Scrutiny Panel
Rural Settlement List - Business Rates	Cabinet	12 Dec 2022		Amanda Burns, Revenues and Benefits Manager Tel No: 01480 388122 or email: Amanda.Burns@huntingdonshire.gov.uk		S Ferguson	Customer & Partnerships
Local Plan***	Cabinet	24 Jan 2023		Clara Kerr, Service Manager - Growth Tel No: 01480 388430 or email: Clara.Kerr@huntingdonshire.gov.uk		T Sanderson	Performance & Growth
Tenancy Strategy	Cabinet	24 Jan 2023		Pamela Scott, Housing Strategy and Delivery Manager Tel No: 07874 887465 or email: Pamela.Scott@huntingdonshire.gov.uk		S Ferguson	Performance & Growth

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Subject/Matter for Decision	Decision/ recommendation to be made by	Date decision to be taken	Documents Available	How relevant Officer can be contacted	Reasons for the report to be considered in private (paragraph no.)	Relevant Executive Councillor	Relevant Overview & Scrutiny Panel
Final 2023/24 Budget and Medium-Term Financial Strategy (2024/25 to 2027/28) including Capital programme***	Cabinet	7 Feb 2023		Karen Sutton, Director Finance and Corporate Services Tel No: 01480 387072 or email: Karen.Sutton@huntingdonshire.gov.uk		B Mickelburgh	Performance & Growth
2023/24 Treasury Management, Capital and Investment Strategies***	Cabinet	7 Feb 2023		Karen Sutton, Director Finance and Corporate Services Tel No: 01480 387072 or email: Karen.Sutton@huntingdonshire.gov.uk		B Mickelburgh	Performance & Growth

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Subject/Matter for Decision	Decision/ recommendation to be made by	Date decision to be taken	Documents Available	How relevant Officer can be contacted	Reasons for the report to be considered in private (paragraph no.)	Relevant Executive Councillor	Relevant Overview & Scrutiny Panel
Climate Change Strategy***	Cabinet	7 Feb 2023		Neil Sloper, Assistant Director (Recovery) Tel No: 01480 388635 or email: Neil.Sloper@huntingdonshire.gov.uk		L Davenport-Ray	Customer & Partnerships
Page 20 of 54 Non-Domestic Rates Discretionary Relief Policy***	Cabinet	7 Feb 2023		Amanda Burns, Revenues and Benefits Manager Tel No: 01480 388122 or email: Amanda.Burns@huntingdonshire.gov.uk		S Ferguson	Customer & Partnerships

**Public**  
**Key Decision - Yes**

## HUNTINGDONSHIRE DISTRICT COUNCIL

**Title/Subject Matter:** One Leisure Pricing Proposal 2023-24

**Meeting/Date:** O&S (Customers & Partnerships) - 03/11/22  
Cabinet – 15/11/22

**Executive Portfolio:** Leisure – Simone Taylor (ST)

**Report by:** Interim Head of Leisure – Gregg Holland (GH)

**Ward(s) affected:** All

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### RECOMMENDATION

The Overview and Scrutiny Panel is invited to comment on the One Leisure 2023-2024 pricing proposal report which is outlined in the attached report. The implementation of the pricing proposal is aimed at mitigating and offsetting the increases seen through utilities, staffing and general operational expenditure.

The key reason for the submission of this paper is to support the commercial sustainability of One Leisure and thus the Council. As part of the 2023-2024 budgeting process One Leisure is planned to operate at a deficit of £274,907. As part of its forward plan One Leisure have tabled this 2023-2024 price increase proposal as one of its key priorities to reduce the deficit to the council and look to achieve a break-even position.



**Public**  
**Key Decision - Yes**

## HUNTINGDONSHIRE DISTRICT COUNCIL

**Title/Subject Matter:** One Leisure Pricing Proposal 2023-24

**Meeting/Date:** O&S (Customers & Partnerships) - 03/11/22  
Cabinet – 15/11/22

**Executive Portfolio:** Leisure – Simone Taylor (ST)

**Report by:** Interim Head of Leisure – Gregg Holland (GH)

**Ward(s) affected:** All

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### Executive Summary:

The purpose of this report is to introduce the 2023-2024 price increase proposal for One Leisure. Its main aim is to mitigate and offset the increases seen through utilities, staffing and general operational expenditure.

As part of its forward plan One Leisure have tabled this 2023-2024 price increase proposal as one of its key priorities to reduce the deficit to the council and look to achieve a break-even position.

One Leisure believe that following extensive review, competitor analysis and the experience of senior officers that the proposal and subsequent recommendation will allow One Leisure to remain competitive, but similarly enable us to manage our business sustainably.

It is important to note that over the previous five years there has been no price increase across the leisure provision which was driven through the previous administration.

The key reason for the submission of this proposal is to support the commercial sustainability of One Leisure and thus the Council. It can be clearly seen within Table 1 below that since 2017/2018 One Leisure has operated with a significant deficit position and thus a direct cost to the council.

Table 1: One Leisure Financial P&L

	2017/2018	2018/2019	2019/2020	2020/2021	2021/2022
Income	-£6,751,045	-£6,798,703	-£6,686,867	-£5,261,260	-£4,777,731
Expenditure	£6,878,103	£7,078,157	£6,953,971	£5,574,027	£5,213,834
<b>Total</b>	<b>£127,058</b>	<b>£279,454</b>	<b>£267,104</b>	<b>£312,768</b>	<b>£436,103</b>
	Forecast				
	2022/2023	2023/2024	2024/2025	2025/2026	2026/2027
Income	-£5,463,162	-£6,149,215	-£6,213,862	-£6,305,027	-£6,330,331
Expenditure	£6,082,778	£6,424,122	£6,519,343	£6,620,030	£6,723,224
<b>Total</b>	<b>£619,616</b>	<b>£274,907</b>	<b>£305,481</b>	<b>£315,003</b>	<b>£392,893</b>

Moving forward and as part of the 2023-2024 budgeting process One Leisure is planned to operate at a deficit of £274,907. However, as stated above the key reason for submitting and proposing the price increase is to offset this position and reduce the annual deficit.

It is important to note that over the last 5 years One Leisure has operated at a total cost to the council of £1.42m. It is forecast to cost £1.28m over the next 4 years from 2023 – 2027. As an example, if the proposed option within this paper is agreed and an 8% price increase was adopted over the next three years thereafter from 2024 – 2027 then this would generate potential revenue of £874,000. It would therefore then reduce any operating deficit over that period to £414,000.

It is One Leisure's ambition to ensure the service is break-even and no cost to the council. One Leisure will identify how it will do this as part of its new business strategy that will be implemented in early 2023. This will showcase future opportunities for commercial growth enabling One Leisure to mitigate all costs to the council leading to creating a surplus position.

Finally, it is hoped that a driver for change in our pricing mechanism can be seen and approvals can be granted to implement these plans from 1<sup>st</sup> January 2023 and improve commercial performance moving forwards.

**One Leisure require overall approval to allow officers to increase pricing based upon the contents of this report and recommendations.**

**Recommendation(s):**

Following the extensive competitor benchmarking exercise undertaken by managers within One Leisure, the feedback and advice offered by UK Active and the expertise and experience of senior officers within One Leisure it would be recommended that to remain competitive, sustainable and continue to offer value for money that we complete the following:

- a. Launch with option 2 price proposal from 1st January 2023



## 1. PURPOSE OF THE REPORT

- 1.1 The key purpose of this report is to outline the different pricing options available to Huntingdonshire District Council (One Leisure) to mitigate and offset rising costs seen in utilities, staffing and other general operational expenditure during 2022-2023 and leading into 2023-2024
- 1.2 This report has been designed to provide detailed background reasoning of why we have proposed a price increase, a review of our local competitors, key assumptions around the risks and impacts of implementing a pricing increase, pricing opportunities for the local community and finally senior officer recommendation as to which option is most suitable for implementation.

## 2. BACKGROUND

### 2.1 Financial Information:

The table below outlines the main elements for cost increase, the financial budget for One Leisure during 2022 – 2023, the projected cost of these areas until the end of the financial year in 2023 and then subsequent years thereafter.

Expenditure	Budget 2022/2023	Projected 2022 – 2023 Increase (Pro Rata)	Projected 2023/2024 Increase (Annual)
Utilities	£600,000	£220,000 (November)	£530,000
Staffing	£3,700,000	£80,000 (Annual)	£80,000
Other General Operating Costs	£1,500,000	£150,000 (Annual)	£150,000
Total	£5,800,000	£450,000	£760,000

### 2.2 Utilities:

Following the submission and approval of the One Leisure budget for 2022 – 2023 utility costs have significantly increased. There are several key factors for this but following consultation with the HDC facility management team and a thorough review of energy costs across One Leisure facilities we believe the new tariff prices will increase by £530,000 which is an 88% increase on original 2022-23 budgets.

### 2.3 Staffing:

The HDC budgeting process for staffing saw a blanket increase of 2% applied to all grades for 2022-23. It accounted for the minimum wage and changes to NI contributions for salaried staff only.

One Leisure has a workforce that has a high proportion of grades A-C variable staff employed in operational roles. The overarching increase as stated above was not applied to variable roles at the time of budgeting.

Therefore, the impact on the 2022-23 budget is significant. Based on a calculated average rise in salaries at these grades of around 7% it is estimated that a further

£80,000 will be payable in wages unbudgeted during the 2022-2023 financial year.

#### 2.4 Other General Operating Costs:

At the time of the writing the 2022 – 2023 budget for One Leisure there were no inflationary increments applied to general operating costs. Therefore, and as evidenced due to economic uncertainties all contractors and suppliers to One Leisure and across the leisure industry have substantially changed their own pricing tariffs thus affecting the financial operation and sustainability of One Leisure. Having reviewed the One Leisure cost base and upon receiving direct feedback from our contractors' costs have increased in the region of 10%.

### 3. OPTIONS CONSIDERED

3.1 The three options One Leisure considered were:

#### Option 1:

- No price increase (no change to the current pricing tariff offered across One Leisure facilities). Based upon industry knowledge and experience and reviewing how other National leisure operators have conducted their business a price increase has been recommended and applied particularly with utility expenditure increasing in all sectors

#### Option 2:

- Increase One Leisure pricing by an average of 8.7% thus generating potential revenue of £194,000

#### Option 3:

- Increase One Leisure pricing by an average of 12.8% thus generating potential revenue of £483,000 and offsetting a proportion of the expenditure as outlined in the table below.

### 4. COMMENTS OF OVERVIEW & SCRUTINY

4.1 The comments of the relevant Overview and Scrutiny Panel will be included in this section prior to its consideration by the Cabinet.

### 5. KEY IMPACTS / RISKS

5.1 Having completed the annual price review there were several risks and issues that require consideration prior to approval. These are outlined below:

<b>Risk</b>	<b>Comment</b>	<b>Status</b>
Cost of Living	This is an extremely sensitive topic both nationally and within our local communities. However, through our research it is noticeable that all operators have increased their prices due to the continuing costs of utilities and operating costs.	High
Competition	Whilst we are proposing to increase One Leisure prices from 1 <sup>st</sup> January 2023, we cannot be certain from the competitor benchmarking exercise we undertook how our local competitors may react.	Medium
Operational Costs	As it has been illustrated earlier in this report there is supporting evidence from Ukactive and other leisure operators that both utility costs and operating expenditure have increased dramatically and as identified these operators have introduced price increases to offset these rising costs.	Medium
Customer Behaviour (Loss of Income)	There is a risk that through the implementation of a price increase across One Leisure sites that some members cancel their memberships or casual users do not visit the centres which ultimately effect trading revenue. Whilst there hasn't been a dedicated price increases in the last 5 years, we believe that through the positive promotion of this price increase and positively utilising the "pricing opportunities" stated above we don't feel this to be a major obstacle.	Medium
Implementation	There are two identified risks within this area, and these are based upon the departure of experienced staff that have oversight of the business systems and secondly ensuring the local community and users of the facilities are fully aware of price increases and these are communicated effectively and in a timely manner.	Low

## **6. TIMETABLE FOR IMPLEMENTATION**

6.1 Following approval, we would propose the following timeframes for implementation:

- 1st December 2022 – Information sent to customers of proposed price increases
- 1st January 2023 – Implementation of all proposed price increases

## **7. LINK TO THE CORPORATE PLAN, STRATEGIC PRIORITIES AND/OR CORPORATE OBJECTIVES**

*(See Corporate Plan)*

- 7.1 Support people to improve their health and wellbeing – Work in partnership to provide greater leisure and health opportunities to enable more people to be more active

## **8. CONSULTATION/COMPETITOR ANALYSIS**

- 8.1 As part of the process to determine a market value for each of our activities One Leisure undertook an annual competitor analysis, benchmarking prices against our own activities and reviewing other categories such as membership options and service delivery

- 8.2 This is completed against all major local competitors such as The Gym Group, Sports Direct, Anytime Fitness, Snap Fitness, Wyboston Spa and Fitness, HBK Leisure as well as many of the smaller gym and fitness providers locally. We also look more regionally on activities such as swimming, courts and pitches, benchmarking against Peterborough (Vivacity), Fenland and Bedford

- 8.3 In general, the One Leisure pricing structure is delivered at the higher end of all local competition. This is due to our position in the market of being the only provider that can deliver all activities in one location, as well as the high quality of facilities following investment and being fully staffed which drives an excellent level of customer service and motivation

- 8.4 We recognise that there are some budget alternatives within the district, however experience has taught us that our better quality and customer service is valued significantly more. With the cost-of-living crisis set to increase however it is an area that may need further thought and development

- 8.5 Competitor analysis shows a significant number of direct alternatives around gym and fitness provision, so the pricing points of these activities are the most sensitive and ones that are at greatest risk when prices are raised

- 8.6 On the other hand, delivery of swimming activities sees us with minimal competition. HBK and Godmanchester compete slightly in the Huntingdon catchment but are small facilities and St Neots can be impacted by Bedford and Biggleswade. Public swimming sessions and swimming lessons however are therefore much less sensitive to competition and prices are set at a level generally at or slightly higher than our neighbouring authorities

- 8.7 Analysis of hospitality, indoor activity hire, junior activities, bowling, and parties are reviewed constantly due to the much more significant competition both directly but also indirectly from other leisure parties and activities. Pricing of these activities and facilities therefore are more

competitively priced to ensure value for money as well as maximising occupancy and revenue.

## 9. PRICING OPPORTUNITIES:

9.1 Following the competitor analysis and our own internal review we have identified a series of pricing opportunities which will both enhance the revenue for each centre, but at the same time offer value for money activities that the local communities can benefit from. These include the following:

9.2 We have through this process **removed the pricing tariff for under 3 swimming** which means that families and single parents can bring their children to our leisure centres free of charge thus supporting our physical activity agenda and providing accessible opportunities for our local communities to access our facilities. This also creates greater visibility for our families and their children to be part of our successful swim school programme and thus help support their key life skills

9.3 We have also managed **to retain the same price levels for 3 years – 15 years old swimming**. This has been done not only to offer value for money, but to avoid the necessity to place a barrier in front of young children who are a hard-to-reach group allowing them the ability to take part in physical activity

9.4 **Overall, the swimming code has increased by 6.5% (Option 2) and 12% (Option 3)** on average and this keeps community use pricing under the current national average of inflation, but importantly retains our position locally to remain competitive with other local providers

9.5 Whilst we have increased the Funzone charge at St Neots and Huntingdon from £3 to £5 **we have through this scheme removed the concessionary price (£1.50) for children to access this activity**. This new initiative will be operated at off peak times and during weekends

9.6 Whilst our mainstream group exercise classes have increased by an average of 8.7%, but under inflation, **we have ensured that all health-related class provision (Active Lifestyles) remains unchanged** to continue our support and ambitions around health and wellbeing

9.7 The average cost of student memberships has risen by 8.4%. Whilst this has increased, **we have reduced the timing barriers to all students, so they have greater flexibility to access our leisure centres and undertake their physical activities as they chose**.

- **Current:** All students must be in the leisure centre by 4.30pm
- **New:** Students through this change can now access the facilities at anytime

## **10. REASONS FOR THE RECOMMENDED DECISIONS**

- 10.1 Unless a price increase is implemented One Leisure will operate at £274,907 deficit in 2023-2024 and thereafter as part of the MTFS a £300,000+ deficit for the remaining 4 years through to 2027-2028
- 10.2 A key reason for the price increase proposal is to mitigate and offset the £530,000 utility increase and the other ancillary cost increases outlined within this report
- 10.3 The preferred recommendation (Option 2 - £194,000) has been tabled based upon direct feedback from UK Active, our own robust local competitor analysis and our own belief that this will allow One Leisure importantly to remain competitive within the local community and still offer value for money
- 10.4 An important point to note that this is being tabled for approval as One Leisure has not facilitated a general leisure price increase for the past 5 years

## **11. LIST OF APPENDICES INCLUDED**

Appendix 1 – One Leisure 2023-2024 Pricing Spreadsheet

## **12. BACKGROUND PAPERS**

N/A

## **CONTACT OFFICER**

Name/Job Title: Gregg Holland – Interim Head of Leisure Services  
Tel No: 07935702557  
Email: Gregg.holland@huntingdonshire.gov.uk

**Option 2****Option 3**

Average Price Increase	8.7%	12.8%
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Swimming	£72,616.95	£140,322.01
Indoor Activities	£25,837.12	£44,390.60
Parties	£8,144.14	£14,589.13
Fitness	£6,571.09	£12,489.02
Memberships	£58,694.56	£223,733.18
Outdoor Activities	£7,503.34	£7,503.34
Outdoor Centre Bookings	£15,000.00	£20,000.00
Burgess Hall		£10,000.00
Admin Charge Swim School		£10,000.00

**£194,367.19****£483,027.27**

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WETSIDe ACTIVITIES											
SWIMMING	Current Price	Proposed New Price	Increase	% Increase	Potential Income	Income Change	Proposed New Price	Increase	% Increase	Potential Income	Income Change
<b>CASUAL</b>											
Swim Session (under 3's)	1.70	£0.00	£-1.70		£0.00	£-2,781.20	£0.00	£-1.70		£0.00	£-2,781.20
Swim Session (3 to 15 years)	3.20	£3.20	£0.00	0.0%	£35,965.60	£0.00	£3.20	£0.00	0.0%	£35,965.60	£0.00
Swim Session (16 to 59 years)	4.20	£4.80	£0.60	12.5%	£138,734.39	£17,341.80	£5.00	£0.80	16.0%	£144,514.99	£23,122.40
Aqua Classes (AquaFit / Aqua Natal)	5.50	£5.50	£0.00	0.0%	£9,268.70	£0.00	£6.00	£0.50	8.3%	£10,111.31	£842.61
<b>Family Swim Pass (2 adults and 3 children)</b>	<b>13.00</b>	<b>£15.00</b>	<b>£2.00</b>	<b>13.3%</b>	<b>£12,444.23</b>	<b>£1,659.23</b>	<b>£17.00</b>	<b>£4.00</b>	<b>23.5%</b>	<b>£14,103.46</b>	<b>£3,318.46</b>
				6.5%	<b>£196,412.92</b>	<b>£19,001.03</b>			12.0%	<b>£204,695.36</b>	<b>£27,283.47</b>
<b>SWIM MEMBERSHIPS</b>											
Monthly Aqua Membership (Student)	14.99	£16.50	£1.51	9.2%	£0.00	£0.00	£17.00	£2.01	11.8%	£0.00	£0.00
Monthly Aqua Membership (16+ and 60+ years)	23.99	£26.00	£2.01	7.7%	£95,547.56	£7,386.56	£27.00	£3.01	11.1%	£99,222.47	£11,061.47
Monthly Aqua Membership Business (16+ and 60+ years)	21.59	£23.40	£1.81	7.7%	£14,920.07	£1,154.07	£24.40	£2.81	11.5%	£15,557.68	£1,791.68
Annual Aqua Membership (16+ and 60+ years)	249.00	£265.00	£16.00	6.0%	£24,359.78	£1,470.78	£275.00	£26.00	9.5%	£25,279.02	£2,390.02
Annual Aqua Membership Business (16+ years)	224.10	£238.50	£14.40	6.0%	£3,100.18	£187.18	£245.00	£20.90	8.5%	£3,184.67	£271.67
30 day swim pass	29.50	£33.00	£3.50	10.6%	£3,036.00	£322.00	£35.00	£5.50	15.7%	£3,220.00	£506.00
Lifeguard	17.50	£20.00	£2.50	12.5%	£0.00	£0.00	£20.00	£2.50	12.5%	£0.00	£0.00
				8.5%	<b>£140,963.60</b>	<b>£10,520.60</b>			11.5%	<b>£146,463.84</b>	<b>£16,020.84</b>
<b>JUNIOR &amp; BABY SWIMMING LESSONS</b>											
	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
30 minutes - Monthly Direct Debit	28.50	30.00	£1.50	5.0%	£743,984.21	£37,199.21	32.00	£3.50	10.9%	£793,583.16	£86,798.16
45 minutes - Monthly Direct Debit	42.25	42.25	£0.00	0.0%	£0.00	£0.00	42.25	£0.00	0.0%	£0.00	£0.00
60 minutes - Monthly Direct Debit	55.00	55.00	£0.00	0.0%	£0.00	£0.00	55.00	£0.00	0.0%	£0.00	£0.00
30 minutes - 15 Week Block Cash	7.40	8.00	£0.60	7.5%	£24,244.32	£1,818.32	8.50	£1.10	12.9%	£25,759.59	£3,333.59
45 minutes - 15 Week Block Cash	10.65	10.65	£0.00	0.0%	£0.00	£0.00	10.65	£0.00	0.0%	£0.00	£0.00
60 minutes - 15 Week Block Cash	14.20	14.20	£0.00	0.0%	£0.00	£0.00	14.20	£0.00	0.0%	£0.00	£0.00
30 min crash course	7.10	7.10	£0.00	0.0%	£0.00	£0.00	7.10	£0.00	0.0%	£0.00	£0.00
45 min crash course	10.65	10.65	£0.00	0.0%	£0.00	£0.00	10.65	£0.00	0.0%	£0.00	£0.00
360 min crash course	14.20	14.20	£0.00	0.0%	£0.00	£0.00	14.20	£0.00	0.0%	£0.00	£0.00
				6.3%	<b>£768,228.53</b>	<b>£39,017.53</b>			11.9%	<b>£819,342.75</b>	<b>£90,131.75</b>
<b>ADULT SWIM LESSONS</b>											
	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
60 minutes - Pay As You Go	11.00	13.00	£2.00	15.4%	£1,629.37	£250.67	15.00	£4.00	26.7%	£1,880.05	£501.35
30 minutes - Block (per lesson)	5.40	6.25	£0.85	13.6%	£3,364.58	£457.58	7.50	£2.10	28.0%	£4,037.50	£1,130.50
45 minutes - Block (per lesson)	8.00	9.00	£1.00	11.1%	£4,135.50	£459.50	11.00	£3.00	27.3%	£5,054.50	£1,378.50
60 minutes - Block (per lesson)	10.75	11.50	£0.75	6.5%	£3,810.51	£248.51	12.00	£1.25	10.4%	£3,976.19	£414.19
				11.7%	<b>£12,939.97</b>	<b>£1,416.27</b>			23.1%	<b>£14,948.23</b>	<b>£3,424.53</b>

<b>PRIVATE LESSONS</b>	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
1 to 1 Private Lesson (30 minutes)	19.00	21.50	£2.50	11.6%	£21,245.39	£2,470.39	22.00	£3.00	13.6%	£21,739.47	£2,964.47
2 to 1 Private Lesson (30 minutes)	28.75	30.00	£1.25	4.2%	£4,587.13	£191.13	32.00	£3.25	10.2%	£4,892.94	£496.94
				7.9%	<b>£25,832.53</b>	<b>£2,661.53</b>			11.9%	<b>£26,632.41</b>	<b>£3,461.41</b>
<b>DRYSIDE AND OUTDOOR ACTIVITIES</b>											
<b>LEO'S FUNZONE</b>	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
Under 1's	-	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00		£0.00	£0.00
1 to 9 years (Huntingdon)	3.00	£5.00	£2.00	40.0%	£11,113.33	£4,445.33	£5.00	£2.00	40.0%	£11,113.33	£4,445.33
1 to 9 years (St Neots)	3.00	£5.00	£2.00	40.0%	£0.00	£0.00	£5.00	£2.00	40.0%	£0.00	£0.00
Concessionary Membership ADD TO	-	£0.00	£0.00				£0.00	£0.00			
				40.0%	<b>£11,113.33</b>	<b>£4,445.33</b>			40.0%	<b>£11,113.33</b>	<b>£4,445.33</b>
<b>ROLLER SKATING</b>	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
Roller Skating Session (St Ives)	4.00	£5.00	£1.00	20.0%	£5,870.00	£1,174.00	£5.00	£1.00	20.0%	£5,870.00	£1,174.00
Roller Skating Session (St Neots)	4.00	£5.00	£1.00	20.0%	£0.00	£0.00	£5.00	£1.00	20.0%	£0.00	£0.00
				20.0%	<b>£5,870.00</b>	<b>£1,174.00</b>			20.0%	<b>£5,870.00</b>	<b>£1,174.00</b>
<b>TENPIN BOWLING</b>	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
2 person bowling session	10.00	£11.00	£1.00	9.1%	£34,562.33	£3,142.03	£12.00	£2.00	16.7%	£37,704.36	£6,284.06
4 person bowling session	20.00	£22.00	£2.00	9.1%	£46,183.50	£4,198.50	£24.00	£4.00	16.7%	£50,382.00	£8,397.00
6 person bowling session	30.00	£33.00	£3.00	9.1%	£7,953.00	£723.00	£36.00	£6.00	16.7%	£8,676.00	£1,446.00
				9.1%	<b>£88,698.83</b>	<b>£8,063.53</b>			16.7%	<b>£96,762.36</b>	<b>£16,127.06</b>
<b>FITNESS CLASSES</b>	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
Fitness Class Pass	48.00	£54.00	£6.00	11.1%	£35,271.00	£3,919.00	£59.00	£11.00	18.6%	£38,536.83	£7,184.83
Fitness Class (50 minutes)	5.50	£6.00	£0.50	8.3%	£31,825.09	£2,652.09	£6.50	£1.00	15.4%	£34,477.18	£5,304.18
Fitness Class (30 minutes)	3.70	£4.00	£0.30	7.5%	£0.00	£0.00	£4.00	£0.30	7.5%	£0.00	£0.00
Teen Fitness Class (11 to 15 years)	2.60	£2.80	£0.20	7.1%	£0.00	£0.00	£2.80	£0.20	7.1%	£0.00	£0.00
Right Start classes	3.80	£3.80	£0.00	0.0%	£0.00	£0.00	£3.80	£0.00	0.0%	£0.00	£0.00
Cyclone stand alone DD	15.00	£17.50	£2.50	14.3%	£1,725.50	£246.50	£20.00	£5.00	25.0%	£1,972.00	£493.00
Cyclone session	3.50	£4.00	£0.50	12.5%	£2,152.00	£269.00	£5.00	£1.50	30.0%	£2,690.00	£807.00
				8.7%	<b>£67,096.09</b>	<b>£6,571.09</b>			14.8%	<b>£73,014.02</b>	<b>£12,489.02</b>
<b>TABLE TENNIS</b>	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
Table Tennis (anytime) - per table	6.50	£7.00	£0.50	7.1%	£2,602.92	£185.92	£7.00	£0.50	7.1%	£2,602.92	£185.92
				7.1%	<b>£2,602.92</b>	<b>£185.92</b>			7.1%	<b>£2,602.92</b>	<b>£185.92</b>
<b>SQUASH COURTS</b>	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
Squash Court (anytime)	7.00	£8.00	£1.00	12.5%	£31,258.29	£3,907.29	£8.00	£1.00	12.5%	£31,258.29	£3,907.29

Squash Pass (block of 5 squash courts)	35.00	£40.00	£5.00	12.5%	£1,080.00	£135.00	£40.00	£5.00	12.5%	£1,080.00	£135.00
				12.5%	<b>£32,338.29</b>	<b>£4,042.29</b>			12.5%	<b>£32,338.29</b>	<b>£4,042.29</b>
<b>TENNIS COURTS</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Tennis Court (anytime) 1hr	5.25	£7.00	£1.75	25.0%	£2,208.00	£552.00	£7.00	£1.75	25.0%	£2,208.00	£552.00
Tennis Court (anytime) 1.5hrs	8.70	£10.00			£0.00	£0.00	£10.00			£0.00	£0.00
Tennis Court (annual pass)	35.00	£40.00	£5.00	12.5%	£1,200.00	£150.00	£40.00	£5.00	12.5%	£1,200.00	£150.00
				18.8%	<b>£2,208.00</b>	<b>£552.00</b>			18.8%	<b>£2,208.00</b>	<b>£552.00</b>
<b>BADMINTON COURTS</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Badminton Court (anytime)	10.00	£11.00	£1.00	9.1%	£76,926.30	£6,993.30	£12.50	£2.50	20.0%	£87,416.25	£17,483.25
Badminton Pass (block of 5 badminton courts)	50.00	£55.00	£5.00	9.1%	£1,529.00	£139.00	£55.00	£5.00	9.1%	£1,529.00	£139.00
Courts for kids (uo to 18!)	3.00	£3.00	£0.00	0.0%	£300.00	£0.00	£3.00	£0.00	0.0%	£300.00	£0.00
Short Tennis	10.00	£11.00	£1.00	9.1%	£1,105.50	£100.50	£11.00	£1.00	9.1%	£1,105.50	£100.50
				6.8%	<b>£79,860.80</b>	<b>£7,232.80</b>			9.5%	<b>£90,350.75</b>	<b>£17,722.75</b>
<b>SPORTS HALL</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Huntingdon - Whole Hall (3 courts)	45.00	£48.00	£3.00	6.3%	£1,450.67	£90.67	£48.00	£3.00	6.3%	£1,450.67	£90.67
Ramsey - Whole Hall (3 courts)	45.00	£48.00	£3.00	6.3%	£1,271.47	£79.47	£48.00	£3.00	6.3%	£1,271.47	£79.47
St Ives - Whole Hall (6 courts)	70.00	£75.00	£5.00	6.7%	£1,671.43	£111.43	£75.00	£5.00	6.7%	£1,671.43	£111.43
St Ives - Half Hall (3 courts)	38.00	£42.00	£4.00	9.5%	£4,322.68	£411.68	£42.00	£4.00	9.5%	£4,322.68	£411.68
St Neots - Whole Hall (5 courts)	59.00	£65.00	£6.00	9.2%	£0.00	£0.00	£65.00	£6.00	9.2%	£0.00	£0.00
				7.6%	<b>£8,716.25</b>	<b>£693.25</b>			7.6%	<b>£8,716.25</b>	<b>£693.25</b>
<b>NETBALL COURTS</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
St Ives - Netball Court	23.00	£25.00	£2.00	8.0%	£408.70	£32.70	£25.00	£2.00	8.0%	£408.70	£32.70
				8.0%	<b>£408.70</b>	<b>£32.70</b>			8.0%	<b>£408.70</b>	<b>£32.70</b>
<b>OUTDOOR SYNTHETIC PITCHES</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Huntingdon - 3G 5-a-side Pitch	28.00	£35.00	£7.00	20.0%	£23,863.75	£4,772.75	£35.00	£7.00	20.0%	£23,863.75	£4,772.75
Ramsey - 3G quarter	30.00	£33.00	£3.00	9.1%	£7,014.70	£637.70	£33.00	£3.00	9.1%	£7,014.70	£637.70
Ramsey - 3G half	60.00	£65.00	£5.00	7.7%	£650.00	£50.00	£65.00	£5.00	7.7%	£650.00	£50.00
Ramsey - 3G full		£90.00					£90.00				
St Ives - 3G Full Pitch	84.00	£90.00	£6.00	6.7%	£0.00	£0.00	£90.00	£6.00	6.7%	£0.00	£0.00
St Ives - 3G Third Pitch (weekday)	26.00	£29.00	£3.00	10.3%	£6,293.00	£651.00	£29.00	£3.00	10.3%	£6,293.00	£651.00
St Ives - Large Astro Pitch	40.00	£50.00	£10.00	20.0%	£0.00	£0.00	£50.00	£10.00	20.0%	£0.00	£0.00
St Ives - Half Large Astro Pitch	30.00	£35.00	£5.00	14.3%	£0.00	£0.00	£35.00	£5.00	14.3%	£0.00	£0.00
St Neots - 3G quarter	30.00	£33.00	£3.00	9.1%	£1,818.30	£165.30	£33.00	£3.00	9.1%	£1,818.30	£165.30
St Neots - 3g half	60.00	£65.00	£5.00	7.7%	£3,754.83	£288.83	£65.00	£5.00	7.7%	£3,754.83	£288.83
St Neots - 3g whole	90.00	£90.00	£0.00	0.0%	£0.00	£0.00	£90.00	£0.00	0.0%	£0.00	£0.00
St Neots - Small Astro Pitch	35.00	£38.00	£3.00	7.9%	£4,472.06	£353.06	£38.00	£3.00	7.9%	£4,472.06	£353.06
holiday offer 3g ALL SITES	20.00	£20.00	£0.00	0.0%	£3,175.00	£0.00	£20.00	£0.00	0.0%	£3,175.00	£0.00

				9.4%	<b>£51,041.64</b>	<b>£6,918.64</b>			9.4%	<b>£51,041.64</b>	<b>£6,918.64</b>
<b>OUTDOOR FACILITIES (invoiced)</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Grass Football Pitch - Seniors	49.00	£50.00	£1.00	2.0%	0			£0.00	#DIV/0!	#DIV/0!	
Rounders	25.00	£26.00	£1.00	3.8%	0			£0.00	#DIV/0!	#DIV/0!	
Cricket Nets (3 nets)	22.00	£24.00	£2.00	8.3%	0			£0.00	#DIV/0!	#DIV/0!	
Cricket Net (single)	7.50	£8.00	£0.50	6.3%	0			£0.00	#DIV/0!	#DIV/0!	
Cricket Green	100.00	£110.00	£10.00	9.1%	0			£0.00	#DIV/0!	#DIV/0!	
Athletics Arena (without set-up)	35.00	£37.00	£2.00	5.4%	0			£0.00	#DIV/0!	#DIV/0!	
Athletics Arena (with set-up)	46.00	£49.00	£3.00	6.1%	0			£0.00	#DIV/0!	#DIV/0!	
annual track pass	35.00	35	£0.00	0.0%	0			£0.00	#DIV/0!	#DIV/0!	
					<b>£0.00</b>	<b>£0.00</b>				<b>#DIV/0!</b>	<b>£0.00</b>
<b>NEW MEMBERSHIPS</b>											
<b>JOINING FEE</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
One Plan	30.00	£15.00	-£15.00	-100.0%	£2,300.00	-£2,300.00	£30.00	£0.00	0.0%	£4,600.00	£0.00
Student Induction	15.00	£15.00	£0.00	0.0%	£4,710.00	£0.00	£15.00	£0.00	0.0%	£4,710.00	£0.00
Self-employed PT - Session rate 30 mins	2.50	£3.00	£0.50	16.7%	£315.00	£52.50	£3.00	£0.50	16.7%	£315.00	£52.50
Self-employed PT - Session rate 60 mins	5.00	£6.00	£1.00	16.7%	£4,020.00	£670.00	£6.00	£1.00	16.7%	£4,020.00	£670.00
Monthly PT											
				-16.7%	<b>£11,345.00</b>	<b>-£1,577.50</b>			8.3%	<b>£13,645.00</b>	<b>£722.50</b>
<b>Platinum Membership</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Monthly Direct Debit	40.00	£40.00	£0.00	0.0%	£327,677.00	£0.00	£44.00	£4.00	9.1%	£360,444.70	£32,767.70
Monthly Direct Debit - Joint	66.00	£70.00	£4.00	5.7%	£387,444.70	£22,139.70	£80.00	£14.00	17.5%	£442,793.94	£77,488.94
Annual	425.00	£425.00	£0.00	0.0%	£32,416.00	£0.00	£470.00	£45.00	9.6%	£35,848.28	£3,432.28
Annual - Joint	665.00	£699.00	£34.00	4.9%	£50,242.86	£2,443.86	£730.00	£65.00	8.9%	£52,471.08	£4,672.08
Business - single Monthly Direct Debit	36.00	£36.00	£0.00	0.0%	£163,331.00	£0.00	£40.00	£4.00	10.0%	£181,478.89	£18,147.89
Business - Joint Monthly Direct Debit	61.00	£65.00	£4.00	6.2%	£215,735.00	£13,276.00	£75.00	£14.00	18.7%	£248,925.00	£46,466.00
Business - Annual	355.00	£370.00	£15.00	4.1%	£14,897.97	£603.97	£375.00	£20.00	5.3%	£15,099.30	£805.30
Business - Joint Annual	565.00	£599.00	£34.00	5.7%	£38,715.54	£2,197.54	£610.00	£45.00	7.4%	£39,426.51	£2,908.51
Corporate - Annual	320.00	£340.00	£20.00	5.9%	£46,561.94	£2,738.94	£340.00	£20.00	5.9%	£46,561.94	£2,738.94
OLAL Platinum DD	33.50		-£33.50		£0.00	£0.00		-£33.50		£0.00	£0.00
with a campaign applied	29.00		-£29.00		£0.00	£0.00		-£29.00		£0.00	£0.00
with a concessionary applied	22.50		-£22.50		£0.00	£0.00		-£22.50		£0.00	£0.00
				3.6%	<b>£1,277,022.01</b>	<b>£43,400.01</b>			10.3%	<b>£1,423,049.64</b>	<b>£189,427.64</b>
<b>SOLO (Huntingdon, St Ives &amp; St Neots)</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Monthly Direct Debit	33.99	£33.99	£0.00	0.0%	£278,442.00	£0.00	£35.00	£1.01	2.9%	£286,715.80	£8,273.80
Annual	349.00	£349.00	£0.00	0.0%	£16,403.00	£0.00	£358.00	£9.00	2.5%	£16,826.00	£423.00
Business - Monthly Direct Debit	30.59	£30.59	£0.00	0.0%	£48,183.00	£0.00	£31.50	£0.91	2.9%	£49,616.36	£1,433.36
Business - Annual	314.10	£314.10	£0.00	0.0%	£3,172.00	£0.00	£325.00	£10.90	3.4%	£3,282.08	£110.08

Casual gym sess PEAK	7.00	£7.50	£0.50	6.7%	£33,726.43	£2,248.43	£7.50	£0.50	6.7%	£33,726.43	£2,248.43
			<u>£0.50</u>	1.3%	<u>£379,926.43</u>	<u>£2,248.43</u>		<u>£22.32</u>	3.7%	<u>£390,166.66</u>	<u>£12,488.66</u>
<b>SOLO (Ramsey)</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Monthly Direct Debit	28.99	£28.99	£0.00	0.0%	£30,331.00	£0.00	£30.00	£1.01	3.4%	£31,387.72	£1,056.72
Annual	299.00	£299.00	£0.00	0.0%	£1,196.00	£0.00	£310.00	£11.00	3.5%	£1,240.00	£44.00
Business - Monthly Direct Debit	21.59	£21.59	£0.00	0.0%	£6,594.00	£0.00	£23.00	£1.41	6.1%	£7,024.64	£430.64
Business - Annual	269.10	£269.10	£0.00	0.0%	£269.00	£0.00	£269.10	£0.00	0.0%	£269.00	£0.00
Casual gym sess PEAK	5.20	£5.50	£0.30	5.5%	£3,577.12	£195.12	£5.50	£0.30	5.5%	£3,577.12	£195.12
			<u>£0.30</u>	1.1%	<u>£41,967.12</u>	<u>£195.12</u>		<u>£13.72</u>	3.7%	<u>£43,498.48</u>	<u>£1,726.48</u>
<b>STUDENT (Huntingdon, St Ives &amp; St Neo)</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Monthly Direct Debit	22.99	£25.00	£2.01	8.0%	£109,696.61	£8,819.61	£26.00	£3.01	11.6%	£114,084.47	£13,207.47
Casual	3.70	£4.00	£0.30	7.5%	£6,708.11	£503.11	£4.00	£0.30	7.5%	£6,708.11	£503.11
Casual (Block of 10 sessions)	37.00	£40.00	£3.00	7.5%	£0.00	£0.00	£40.00	£3.00	7.5%	£0.00	£0.00
				7.7%	<u>£116,404.72</u>	<u>£9,322.72</u>			8.9%	<u>£120,792.58</u>	<u>£13,710.58</u>
<b>STUDENT (Ramsey)</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Monthly Direct Debit	17.99	£20.00	£2.01	10.1%	£11,030.57	£1,108.57	£21.00	£3.01	14.3%	£11,582.10	£1,660.10
Casual	3.20	£3.50	£0.30	8.6%	£360.94	£30.94	£3.50	£0.30	8.6%	£360.94	£30.94
Casual (Block of 10 sessions)	32.00	£35.00	£3.00	8.6%	£1,133.13	£97.13	£35.00	£3.00	8.6%	£1,133.13	£97.13
				9.1%	<u>£11,391.51</u>	<u>£1,139.51</u>			10.5%	<u>£11,943.04</u>	<u>£1,691.04</u>
<b>OLD MEMBERSHIPS (BEFORE 1ST APRIL 2015)</b>											
<b>SILVER</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Single - Monthly Direct Debit	32.00		-£32.00	#DIV/0!	£0.00			-£32.00	#DIV/0!	£0.00	
Single - Annual			£0.00	#DIV/0!	#DIV/0!			£0.00	#DIV/0!	#DIV/0!	
Joint - Monthly Direct Debit	52.00		-£52.00	#DIV/0!	£0.00			-£52.00	#DIV/0!	£0.00	
Joint - Annual			£0.00	#DIV/0!	#DIV/0!			£0.00	#DIV/0!	#DIV/0!	
					<u>#DIV/0!</u>	<u>£0.00</u>				<u>#DIV/0!</u>	<u>£0.00</u>
<b>OFF PEAK MEMBERSHIP</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Single - Monthly Direct Debit	32.00	£35.00	£3.00	8.6%	£7,125.78	£610.78	£35.00	£3.00	8.6%	£7,125.78	£610.78
Single - Annual	335.00	£355.00	£20.00	5.6%	£4,148.73	£233.73	£355.00	£20.00	5.6%	£4,148.73	£233.73
Joint - Monthly Direct Debit	52.00	£57.00	£5.00	8.8%	£9,048.75	£793.75	£57.00	£5.00	8.8%	£9,048.75	£793.75
Joint - Annual	525.00	£565.00	£40.00	7.1%	£5,493.95	£388.95	£565.00	£40.00	7.1%	£5,493.95	£388.95
				7.5%	<u>£25,817.21</u>	<u>£2,027.21</u>			7.5%	<u>£25,817.21</u>	<u>£2,027.21</u>
<b>PREMIER</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Single - Monthly Direct Debit	38.99	£40.00	£1.01	2.5%	£19,587.59	£494.59	£40.00	£1.01	2.5%	£19,587.59	£494.59



Party Food Area	20.00	£25.00	£5.00	20.0%	£0.00	£0.00	£30.00	£10.00	33.3%	£0.00	£0.00
				12.8%	<b>£3,503.78</b>	<b>£357.78</b>			22.1%	<b>£3,835.76</b>	<b>£689.76</b>
<b>ST IVES</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Inflatable Fun Pool Party (8+ years) up to 40 children	120.00	£135.00	£15.00	11.1%	£3,937.50	£437.50	£150.00	£30.00	20.0%	£4,375.00	£875.00
Floats Fun Pool Party (all ages) up to 65 children	99.00	£110.00	£11.00	10.0%	£2,777.78	£277.78	£120.00	£21.00	17.5%	£3,030.30	£530.30
Roller Skating Party (all ages) up to 40 children	99.00	£110.00	£11.00	10.0%	£5,754.44	£575.44	£120.00	£21.00	17.5%	£6,277.58	£1,098.58
Bouncy Castle Party (4+ years) up to 30 children	120.00	£135.00	£15.00	11.1%	£4,528.13	£503.13	£150.00	£30.00	20.0%	£5,031.25	£1,006.25
Indoor Football Party (all ages) up to 40 children	50.00	£55.00	£5.00	9.1%	£1,210.00	£110.00	£65.00	£15.00	23.1%	£1,430.00	£330.00
Outdoor Football Party (all ages) up to XX people	30.00	£35.00	£5.00	14.3%	£0.00	£0.00	£45.00	£15.00	33.3%	£0.00	£0.00
				10.9%	<b>£18,207.85</b>	<b>£1,903.85</b>			21.9%	<b>£20,144.13</b>	<b>£3,840.13</b>
<b>ST NEOTS</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Floats Fun Pool Party (all ages) up to 80 children	99.00	£110.00	£11.00	10.0%	£4,023.33	£402.33	£120.00	£21.00	17.5%	£4,389.09	£768.09
Inflatable Fun Pool Party (under 8's) up to 50 children	130.00	£145.00	£15.00	10.3%	£6,535.04	£676.04	£150.00	£20.00	13.3%	£6,760.38	£901.38
Inflatable Fun Pool Party (8+ years) up to 70 children	130.00	£145.00	£15.00	10.3%	£12,454.38	£1,288.38	£150.00	£20.00	13.3%	£12,883.85	£1,717.85
Indoor Football Party (all ages) up to 30 children	50.00	£55.00	£5.00	9.1%	£5,997.20	£545.20	£65.00	£15.00	23.1%	£7,087.60	£1,635.60
Outdoor Football Party (all ages) up to 30 children	30.00	£35.00	£5.00	14.3%	£0.00	£0.00	£45.00	£15.00	33.3%	£0.00	£0.00
Roller Skating Party (6+ years) up to 50 children	99.00	£110.00	£11.00	10.0%	£1,354.44	£135.44	£120.00	£21.00	17.5%	£1,477.58	£258.58
Bouncy Castle & Soft Play (2 to 8 years) up to 30 children	99.00	£110.00	£11.00	10.0%	£5,888.89	£588.89	£120.00	£21.00	17.5%	£6,424.24	£1,124.24
				10.6%	<b>£25,694.92</b>	<b>£2,557.92</b>			19.4%	<b>£27,873.26</b>	<b>£4,736.26</b>
			Average Overall Price Increase	8.7%			Average Overall Price Increase		12.8%		
				Swimming		£72,616.95			Swimming		£140,322.01
				Indoor Activities		£25,837.12			Indoor Activities		£44,390.60
				Parties		£8,144.14			Parties		£14,589.13
				Fitness		£6,571.09			Fitness		£12,489.02
				Memberships		£58,694.56			Memberships		£223,733.18
				Outdoor Activities		£7,503.34			Outdoor Activities		£7,503.34
				Total Potential Additional Income (Above Price Rises)		£179,367.19			Total Potential Additional Income		£443,027.27
				Additional Income from other price rises					Additional Income from other price rises		
				Outdoor Centre Bookings		£15,000.00			Outdoor Centre Bookings		£20,000.00
									Burgess Hall		£10,000.00
									Admin Charge Swim School		£10,000.00
				Total Potential Income from Price Rises		£194,367.19			Total Potential Income from Price Rises		£483,027.27

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**Public**  
**Key Decision - No**

## HUNTINGDONSHIRE DISTRICT COUNCIL

**Title:** Warm Spaces

**Meeting/Date:** Overview and Scrutiny Panel (Customers and Partnerships) – 3<sup>rd</sup> November 2022

**Executive Portfolio:** Executive Councillor for Community and Health

**Report by:** Corporate Director – People and Programme Manager

**Wards affected:** All

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### **Executive Summary:**

As set out in the Community (Transition) Strategy 2021-23, Huntingdonshire District Council are committed to supporting their residents through a positive and ongoing working relationship with local communities. There is an immediate and pressing need to provide support via the district's established community network throughout the cost-of-living crisis particularly during the challenging winter months ahead.

Warm Spaces have been recognised nationally as a network of community provisions that can offer people a safe and warm local facility, where they can gather for free and possibly enjoy refreshments and activities. Huntingdonshire District Council have been working with local communities to identify possible Warm Spaces across the district. An offer of guidance, financial support, and training have been developed to ensure anyone using a Warm Space (volunteer or resident) is safe and well supported.

The Huntingdonshire network of Warm Spaces also offers an opportunity to engage and support residents before they get into crisis. Working with a wide range of internal HDC services and external partners, a proposed pathway of support will be piloted, and the learning used to inform a wider multi-agency approach for the short and medium term.

### **RECOMMENDATION:**

The Overview and Scrutiny Panel is invited to comment on the development of Warm Spaces in response to the cost-of-living crisis. A presentation will be made to the Panel at the meeting and a report has been produced with further information.

## 1. INTRODUCTION

- 1.1. The purpose of the report is to present the approach to support Huntingdonshire residents during the winter, through a network of safe and warm community facilities (Warm Spaces). Recognising that local community groups are best placed to identify the specific needs of their local residents and are able to respond quickly and appropriately, the District Council's role is to coordinate, support and promote the initiative rather than to directly deliver the provision.

## 2. BACKGROUND

- 2.1. The COVID pandemic identified a number of strengths across local communities, namely that they were best placed to respond to the immediate needs of their residents quickly and appropriately. The strong desire and ability for community enablement has been evoked again over the last few months, recognising that many people will find themselves in significant financial hardships during winter, where the cost of everyday essentials (bills, food, etc), will increase faster than household incomes.
- 2.2. Although the data to support the cost-of-living crisis on local residents does not demonstrate a significant impact, the District Council does not want to wait until people are in crisis. National data analysis suggests there are emerging trends for our residents that we need to mitigate now:
- [prices for everyday grocery items](#) in the United Kingdom have increased by 17% in the last year
  - [petrol and diesel prices](#) have risen by over 50% in the last two years
  - [the energy price cap](#) for the average UK household has risen from £1,138 in April 2021 to £3,549 in October 2022, a 211% increase. The recently announced lower cap of £2,500 is subject to uncertainty amid changes in national government leadership
  - [private rental prices](#) paid by tenants in the UK rose by 3.6% in the 12 months to September 2022
  - [inflation](#) has been increasing in recent months, causing real pay growth rates to significantly decrease
- 2.3. As a response to these expected cost-of-living pressures, many Local Authorities have investigated how they can support their local residents through a network of Warm Spaces.
- 2.4. Warm Spaces are commonly described as **'places where people can gather for free in a warm, safe, welcoming place and maybe enjoy a hot drink and some company'**
- 2.5. The model for a Warm Space is to utilise a community facility to offer drinks and/or food for local residents during specific timed sessions. They are predominantly run by volunteers, possibly with activities available to encourage residents to attend and to provide a focus for the time they are there. Community providers such as town and parish councils, churches, village hall committees and third sector providers are commonly the types of organisations offering Warm Spaces in their local areas.

### 3. WARM SPACES IN HUNTINGDONSHIRE

- 3.1. A recent motion for a cost-of-living and climate crisis was passed at the Full Council meeting on 12<sup>th</sup> October 2022, recognising that both are interlinked and jointly require attention to ensure the wellbeing of local people and businesses.
- 3.2. Huntingdonshire District Council is committed to supporting local communities to identify, address and respond to the needs of their local residents i.e.: with local people, by local people, for local people.
- 3.3. The model for Warm Spaces across the district places the District Council as the enabler and promoter of the provision rather than to directly deliver the facilities and volunteers. The HDC model allows local communities to respond in the most appropriate way but also builds community sustainability, allowing groups to continue their local offers for as long as they are needed. This reduces the risk and limitation of being wholly and directly funded by HDC.
- 3.4. Communities who identify a need for a Warm Space will take the lead in the set up and running of the provision. While support from HDC will be available it will be at the discretion of the individual organisations about how to scale their Warm Space depending on the number of local residents attending. If the uptake is very low the community will need to decide whether it is viable to continue.
- 3.5. HDC will keep the number and location of Warm Spaces across the district under regular review. If there are known to be high need areas where Warm Space provision has not been identified, proactive discussion will be undertaken with Councillors and local support organisations to identify how residents can be better supported.

There are three phases of delivery for Warm Spaces in Huntingdonshire:

- 3.6. **Network of locations.** Community groups who wish to offer a Warm Space have been invited to record their Expression of Interest to HDC via an [online form](#). The form has been circulated via the network of Parish and Town council Chairs and Clerks, a network of recognised community and voluntary sector organisations and the Diocese of Ely. Further promotion has been through press releases, radio interviews and social media.
- 3.7. Organisations who consider they are ready to offer a Warm Space immediately are required to complete a registration form (**Appendix 1**) to assure HDC they have the necessary controls in place to ensure the safety of all those attending the Warm Space i.e.: both volunteers and residents. Organisations are also required to detail their facilities along with the times and activities they offer.
- 3.8. Registration forms that are completed and returned will be verified before the details of the Warm Space are published and promoted on the HDC [Warm Spaces website page](#).
- 3.9. **Support for the provision.** Some organisations may identify the need for a Warm Space in their local community but are unable to cover costs for additional heating, insurance, activities or refreshments. The need for financial support has been identified by a number of community groups across the district.

- 3.10. Organisations wishing to apply for funding have been directed to the established grant application process of the [Community Chest Fund](#). The Community Chest funding panel have agreed a cap of up to £500 per Warm Space to support with any additional overheads incurred. In addition, the panel have agreed to meet more frequently than the current 4-week cycle if the number of applications for Warm Spaces funding requires a timelier response.
- 3.11. A programme of training is also on offer to support the volunteers in Warm Spaces. A range of short online training sessions have been circulated to organisations ([suicide training](#), [safeguarding training](#)) with an offer of longer and more in-depth training being made available if/when volunteers identify a requirement in their provision based on the needs of the local residents.
- 3.12. **Prevention and Early Intervention.** Warm Spaces offer a unique opportunity to support residents who have emerging needs before they fall into crisis.
- 3.13. Building on a previously successful HDC project to identify key changes and life events that can trigger a crisis, funded by Ministry of Housing, Communities & Local Government (MHCLG) in 2020/21, a proposed pathway of support has been drafted and circulated (**Appendix 2**). To date the responses have been of overwhelming support from a range of internal services (Housing needs, Revenues and Benefits, Communities, Customer Services) and external partners (Citizens Advice Bureau, DWP, Primary Care Networks, Acute and Mental Health services, Age UK, Think Communities).
- 3.14. A workshop with representatives from the agencies and services listed above, along with representation from the community and voluntary groups was held on 28<sup>th</sup> October to assess the viability of the model and identify an approach to pilot the pathway. All partners agreed the essential need for holistic and active support, otherwise a bottleneck will be created further in the system.
- 3.15. It is expected that most Warm Spaces will be identified within October and November 2022 in order to be fully operational from December onwards. The review of the Warm Spaces provision, ensure gaps are identified and addressed, will commence in mid-November.

#### 4. LINK TO THE CORPORATE PLAN/COUNCIL PRIORITIES

- 4.1 The model of Warm Spaces delivers priority areas of work, as set out in the HDC Corporate Plan 2022/23, for two of the Council's objectives: **Supporting the needs of residents** and **Strengthening our communities**.
- 4.2 In addition, the model of collaboration with partners and residents directly delivers against the Council's overarching principle 'Working together' to achieve better services and outcomes for residents.

#### 5. CONSULTATION

- 5.1 The development of Warm Spaces has multi-agency support providing key stakeholders i.e.: members of community groups, Town and Parish Councillors, Hunts Forum, Think Communities, Health services and a range of internal HDC services, the opportunity to inform and influence the model.
- 5.2 The model remains iterative and will be continually evaluated to reflect the support provided by the organisations offering Warm Spaces, the partners supporting and the needs of the local residents.

5.3 HDC has established a network of colleagues working to deliver Warm Spaces across the Cambridgeshire and Peterborough Combined Authority. This has supported the transparency of offers from each district, shared learning and good practice and been able to support residents who live along district borders.

## **6. LEGAL IMPLICATIONS**

6.1 There are no direct legal implications from this report

## **7. RESOURCE IMPLICATIONS**

7.1 There is a likely additional project management resource requirement to maintain and develop the support HDC is able to offer to the local communities. The suggested funding for this would be through the use of reserve funding to support vulnerable residents.

## **8. HEALTH IMPLICATIONS**

8.1 Early partnership discussions with health have identified Warm Spaces as an opportunity for community health support e.g.: social prescribers to attend and be available to support residents with emerging health needs. A potential pilot area is being identified to assess how effectively this would work and how this health support could be scaled across the district.

8.2 A number of organisations are planning to offer low level physical activities e.g.: chair-based exercise to those attending Warm Spaces. The wider health benefits of interacting with other local residents also aims to mitigate the negative impacts of loneliness and social isolation for some residents.

## **9. REASON FOR RECOMMENDATIONS**

9.1 To brief Overview and Scrutiny Panel members on the district's offer of Warm Space support for our residents as a response to the cost-of-living crisis.

## **LIST OF APPENDICES**

APPENDIX 1: WARM SPACES REGISTRATION FORM

APPENDIX 2: PROPOSED PATHWAY OF SUPPORT TO RESIDENTS

## **BACKGROUND PAPERS:**

Community (Transition) Strategy 2021-23

<https://applications.huntingdonshire.gov.uk/moderngov/documents/s117477/5.%20Community%20Transition%20Strategy%202021%202023%20Covering%20Report.pdf>

## **CONTACT OFFICERS:**

Name/Job Title: Oliver Morley – Corporate Director – People  
Tel No: 01480 388103  
Email: oliver.morley@huntingdonshire.gov.uk

Name/Job Title: Liz Smith – Recovery Programme Manager  
Tel No: 01480 388290  
Email: liz.smith@huntingdonshire.gov.uk

# Warm Spaces registration form

## SECTION 1

These are the details we will publish to the residents of Huntingdonshire about your Warm Space

Name of Organisation:

Click or tap here to enter text.

Location of your Warm Space (please include postcode to help people to find you):

Click or tap here to enter text.

Email address for enquiries:

Click or tap here to enter text.

Phone number for enquiries:

Choose an item.

Social media links for updates on Warm Spaces:

Click or tap here to enter text.

List of facilities available:

- Accessible toilets
- Accessible access in and out of the building
- Fully accessible access throughout the building
- Changing facilities
- Car park
- Free wi-fi access
- Available power sockets for people to use
- Kitchen
- Facilities to make hot food/ drink eg: kettle/ microwave
- Secure building
- Hearing loop
- Screen or television
- Access to free activities eg: board games, jigsaws, drawing and colouring resources

Other (please specify)

Click or tap here to enter text.

Will your Warm Space be staffed?

Choose an item.

How many people can you accommodate in your Warm Space (including volunteers)

Click or tap here to enter text.

# Warm Spaces registration form

## SECTION 2

Please tick to confirm you have these in place to ensure the safety of those attending you Warm Space. *By ticking the box your organisation is accountable for ensuring these can be presented if requested:*

### **ESSENTIAL – these must be in place for HDC to publicise your Warm Space on their website**

- Public liability insurance
- Gas testing for the facility - in date certification
- Fixed wire test records - in date certificate(s)
- Fire Risk Assessment - in date certificate
- First aid kit - available and in date
- Buildings risk assessment - in date

If you are an organisation that currently provides food, we will display your Food Hygiene Rating as published on the Scores on the Doors website [Scores on the Doors : Huntingdon](#)

DESIRABLE – these do not need to be in place for HDC to publicise your Warm Space on their website, but are recommended good practice

- Employers Liability Insurance
- Legionella risk assessment - in date (where appropriate)
- Asbestos risk assessment - in date (where appropriate)
- DBS Checked staff (where staff have regular unsupervised contact with children or vulnerable adults)
- Safeguarding trained staff (where staff have regular contact with children or vulnerable adults)
- First Aid trained staff

Information useful for organisations offering Warm Spaces

- You can check where the nearest defibrillator is located on the Defib finder website [Defib finder – find the defibrillators nearest you.](#)
- You should make sure there are no personal details for individuals displayed in your Warm Space unless you have consent to do so
- the priority services register for UKPN this allows users that are at risk to receive priority service in the event of a powercut <https://www.ukpowernetworks.co.uk/power-cut/priority-services/about-the-priority-services-register>
- If you are needing additional funding to cover **costs up to £500** for setting up or running your Warm Space you can check your [eligibility here](#) and then apply for a grant here [Community Chest Fund – Application Form \(huntingdonshire.gov.uk\)](#)



# Warm Spaces registration form

## SECTION 3

Please provide details of your Warm Space opening times along with any organised activities you are running

Day	Time	Activity	Costs
Monday			
Tuesday			
Wednesday			
Thursday			
Friday			
Saturday			
Sunday			

## SECTION 4

Please confirm contact details for communication between HDC and your organisation (**these details will not be published on the website to residents**)

Contact name:

Click or tap here to enter text.

Contact email address:

Click or tap here to enter text.

Contact phone number:

Click or tap here to enter text.

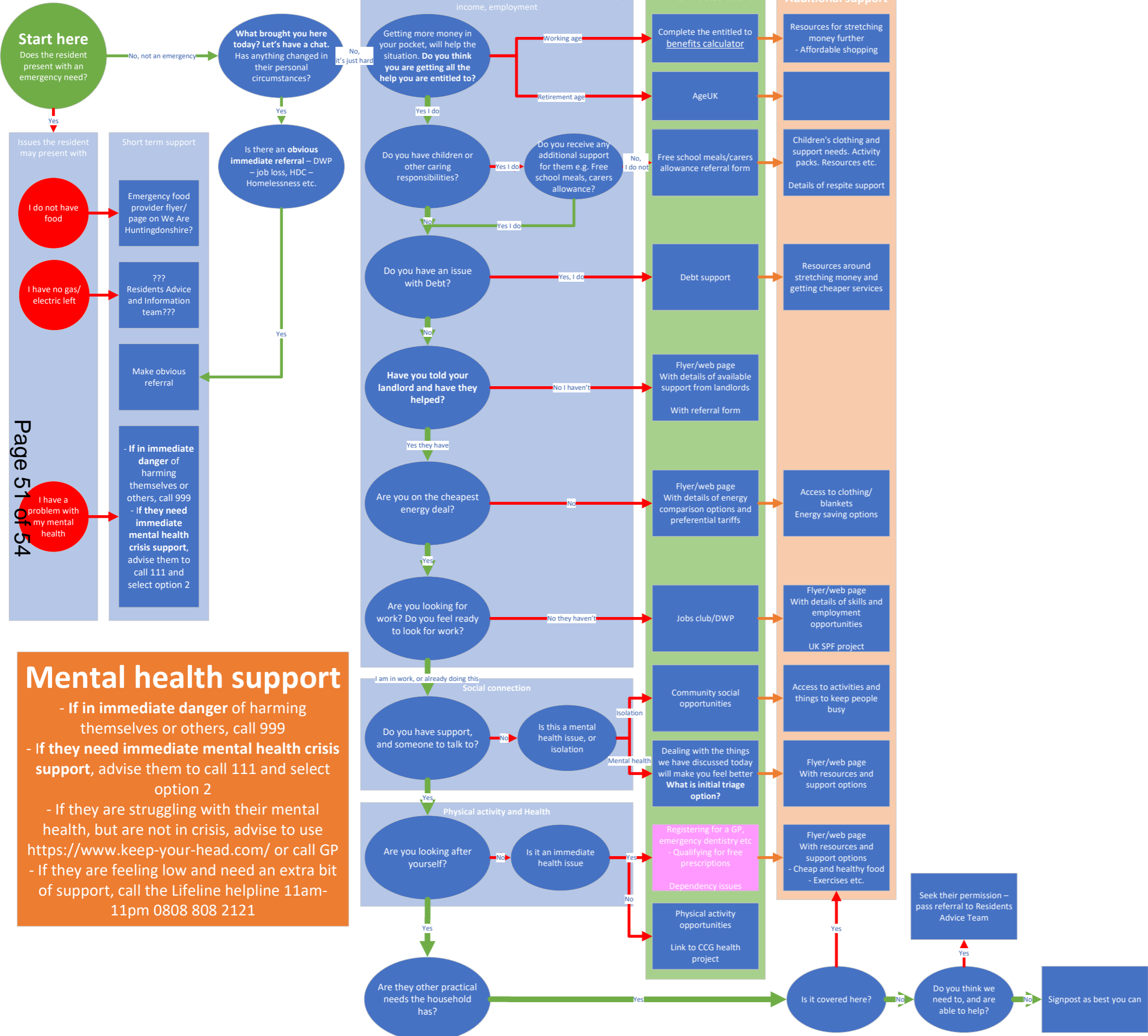
Many thanks for completing and returning your registration form. Once we have received your details we will publish your Warm Space on the district map here [Warm Spaces - Huntingdonshire.gov.uk](https://www.huntingdonshire.gov.uk) and add to the list of locations here [Warm Spaces Locations - Huntingdonshire.gov.uk](https://www.huntingdonshire.gov.uk)

Please allow 5 working days for your details to be live on the HDC website.

Thank you again for offering support to our residents at such a challenging time and we will use the contact details listed under Section 4 to provide updates and ideas to support your local community over the coming months.

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# Warm Spaces Proposed decision tree for support



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**Mental health support**

- If in immediate danger of harming themselves or others, call 999
- If they need immediate mental health crisis support, advise them to call 111 and select option 2
- If they are struggling with their mental health, but are not in crisis, advise to use <https://www.keep-your-head.com/> or call GP
- If they are feeling low and need an extra bit of support, call the Lifeline helpline 11am-11pm 0808 808 2121

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## Overview and Scrutiny Work Programme 2022/23

### Performance and Growth

#### In Progress

Topic	Membership & Scope	Lead Officer	Progress
Review of External Appointments to Outside Organisations	Cllrs S Cawley, S J Corney, I D Gardener and S A Howell	TBC	<p><b>Summer 2022:</b> Terms of Reference have been established. Questionnaire has been sent to all relevant boards and organisations. Regular meetings are established from September.</p> <p><b>September 2022:</b> Evidence and information gathering underway.</p> <p><b>Next Steps:</b> Review information gathered.</p>

## Customers and Partnerships

### In Progress

Topic	Membership & Scope	Lead Officer	Progress
Climate Change	Councillor T D Alban Councillor J Kerr Councillor C Lowe Councillor D Shaw	Neil Sloper	<b>October 2022:</b> Initial Meeting booked for November to establish Terms of Reference for the group.